# Developing Practical Evaluation Indicators for Programs Led by People Living With HIV and People Who Use Drugs

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## **Objectives**

- Develop a standard list of practical evaluation indicators that are:
  - · Tailored to the unique needs and functions of peer-led programs and organisations
  - Deemed useful from the perspective of PLHIV and PWUD peer staff and program funders

# Background

- Peer-led responses are a vital part of the overall health response to HIV.
- Despite their importance, peer-led organisations and programs often find it difficult to demonstrate the full impact and value of their work.
- The W3 Framework defines 4 W3 Functions (engagement, alignment, adaptation, and influence), which are the core roles or purposes fulfilled by effective peer work.
- We worked with national peak and state peer-led PLHIV and PWUD organisations to develop organisation- and programlevel evaluation indicators against each of the W3 Functions.

### **W3 Functions**

**Engagement** How the peer organisation or program interacts

with and learns from its communities

**Alignment** How the peer organisation or program interacts

with, partners with, and learns from the broader

health sector and policy environment

**Adaptation** How the peer organisation or program changes the

way it works to suit its changing environment

**Influence** How well the peer organisation or program is able

to affect its **community** as well as the broader **health sector and policy environment** 

#### Conclusions

- This is the first time (to our knowledge) that such a process has been utilised at a national level to gain consensus among peer workers and government policy representatives in the development of a set of standard indicators for use in evaluating HIV-related peer-led work.
- This will significantly improve efforts to understand and demonstrate the critically important role that peers play within the HIV related response in Australia.

### Methods and Results

- A consultative process was conducted with staff from:
  - · 4 national peak and state PLHIV-led organisations
  - 3 national peak and state PWUD-led organisations
  - 1 state government health department BBV and AOD division
- Feedback was sought from staff from across diverse levels of participating organisations, including staff working in:
  - Program delivery
  - Management
  - · Executive leadership
  - 'Other' (e.g., evaluation)
- A 3-stage modified Delphi process was used:
  - In each round, draft lists of organisation- and program-level indicators were prepared and participants were asked to provide feedback on the lists.
  - The feedback from each round was analysed and used to refine the list for the next round



Online questionnaire

dicators:
69 total
37
organisation
32 program

mphasis:
Finalise lists

esponses:
1-3 staff per
org
6 orgs
4 PLHIV
2 PWUD
14 staff
3 executive
leadership
5 management
4 program
delivery
2 ather

[I] was truly impressed with the quality of the work presented in the surveys. It's clear that a lot of thought and consideration has gone into the indicators and I genuinely found it hard to identify gaps. Whilst reading through I could instantly appreciate how relevant and useful this work will be to both [our organisation] and its members.

(Respondent from a PWUD-led organisation in stage 2)





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