**Basic template of informal eBureau EOI, for first contact:**

Dear [potential author]

* Aims and scope
* Working title
* Target audience
* Possible courses/subjects at La Trobe where the ebook could be used as learning material
* Estimated publication date (tentative), or approximate manuscript completion date

**Example of previous eBureau informal EOI from 2020 by Stuart Kells:**

**Working title**

*Australian pulps 1939-1959: You go high, we go low*

**Aim and scope:**

To provide a general survey of the pulp publishing scene in Australia from 1939 to 1959, examining the circumstances that gave rise to the genre; the major participants in the field – publishers, authors and cover artists – and the various expressions of the genre available to the public of the time (crime, westerns, sci-fi, romance etc).

Visual content would be used to reinforce and demonstrate the concepts discussed in the text. (Images could be primarily drawn from the author’s own collection of Australian pulp novelettes.)

The aim is to provide an introduction to a largely disregarded and little known sphere of Australian publishing, the mostly overlooked Australian writers involved, and the distinctive conditions under which these cultural products were produced.

**Target audience:**

A general readership. Also those with specific interests in pulp; popular culture; Australian history; gender studies; Australian publishing; Australian writers and writing; Australian art and design; the links between Australia/USA/UK during the mid-20th century; American influence on Australian culture.

**Possible courses/subjects at La Trobe where the ebook could be used as learning material:**

The book will be relevant to university courses in:

* Australian history
* Cultural Studies
* Courses focused on representations of gender
* Creative Writing
* Media and Communication.

**Estimated manuscript completion date**: July/August 2020.